

OMISHA GANDHI

Multi-disciplinary Designer, Artist

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I am a multi-disciplinary artist and designer with 5+ years of experience. My work spans graphic design, graphic apparel design, visual communication, illustration, animation, and art direction. I have a passion for visual storytelling and crafting narratives through various disciplines. My multi-disciplinary background informs my creative decisions, enabling me to draw from a diverse range of disciplines. I use a cross-disciplinary approach to fuel my creativity, believing that the best creative solutions stem from a holistic viewpoint.

EDUCATION

MA in Illustration and Visual Media, University of the Arts London 2022 – 2023; **Grade A+ Distinction**
UAL International Postgraduate **Scholarship Recipient 2022 – 2023**

Diploma in Fashion Apparel Design, School of Fashion Technology 2014 – 2017

Bachelor of Science in Fashion Design, YCMOU 2014 – 2017; **Awardee: Best Innovative Collection 2017**, Consortium of Green Fashion winner 2016

PROJECTS AND WORK EXPERIENCE

Visual Designer, Hike Medical Aug 2023 – Nov 2023
Visual Design | Branding and Identity | Motion Graphics | Visual Communication | Concept Art

Muralist, Hackney Council Mural Project Jul 2023 – Aug 2023

Lead Graphic Apparel Designer, Omisha X Label Graph 2022
Textile Design | Surface Print Design | Branding | Visual Communication | Art Direction | Creative Conceptualisation

Illustrator and Game Designer, ALT Retail 2022
Educational Game Design

Illustrator, Objectry 2021
Visual Storytelling | Surface Print Design

Visual Designer, DD Target 2021
Brand Identity Design | Visual Design | Illustration

Print and Textile Designer, Okhai 2020

Illustrator and Animator, Codebase 2020

Senior Graphic Designer and Content Creative, JODI 2018 – 2020
Graphic Design | Illustration | Visual Communication | Graphic Apparel Design | Trend Analysis

Apparel Designer, More Mischief 2017 – 2018
Design Development | Merchandising | Styling | Graphic Design | Trend Forecast

SKILLS

Illustration, Conceptualisation, Visual Thinking, Animation, Graphic Design, Visual Storytelling, Visual Communication, Surface Print Design, Art Direction, Creative Direction, Innovation, Collaboration, Product Storytelling, Trend Analysis, Creative Presentation, Strategic Design, Strategic Thinking

SHOWCASE AND PRESENTATIONS

The Space Between by Made in Arts London, TM Lighting Gallery, Sep 2023

LCC Postgraduate Showcase, UAL Dec 2023
Symposium, LCC, Dec 2023 Research
Presentation: 'Cartoons as Philosophical Catalysts'

FEATURING PUBLICATIONS

Rookie Dough: Creature Feature, April 2023
Illustration | Publication Design
Artefact Magazine March Edition, 2023

VOLUNTEERING

Illustrator, Createdu India Foundation 2019

Graphic Designer and Visual Artist, Sutradhar India 2019

Arts Facilitator, The Apprentice Project 2018

INTERNSHIPS

Design and Merchandising Intern, Texport Overseas
Jun 2017 – Aug 2017

Styling Intern, Wooplr MyStore Mar 2017 – Jun 2017

ADDITIONAL INTERESTS

I am a singer and a multi-instrumentalist with a background in Indian Classical Music.

TOOLS

Adobe Creative Suite, Blender, Figma, MS Office, Procreate, Procreate Dreams