

# OMISHA GANDHI

Illustrator, Graphic Designer

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I am an Illustrator and a Graphic designer based out of Pune, India. With a background in Fashion Design, I have a keen interest in making surface patterns. Along with this, I have also worked with visual content creation and frame animation. Being a multi-skilled professional, I aim at blending these to tell an eclectic visual story.

## Skills

Design development, 2D animation, Illustration, Layout making, Mood and Colour development, Social media content development, Website content development, Surface pattern design and Brand Identity development.

## Abilities

- To understand the end-user perspective
- To understand client requirements and design and conceptualise accordingly
- To grasp feedback and implement in appropriate ways
- To communicate ideas effectively

## Softwares

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Procreate, CorelDRAW, Corel PHOTO-PAINT, and Microsoft Office Suite. Familiar with Adobe Animate, After Effects

## Educational Background

2014 – 2017:

Diploma in Fashion Apparel Design from NIFT India School of Fashion Technology, Pune.

Bachelor of Science in Fashion Design, YCMOU, India

## Experience

### •Freelance Illustrator at Objectry, July 2021 – August 2021

I am working on creating concept artworks for Objectry, incorporating their products in the artworks.

### •Freelance Graphic Designer, Illustrator at DD Target, February 2021 – July 2021

I worked with creating graphics and illustrations for their e-learning portal; Neetricks. The scope of my work ranged from working with brand identity, logos and icons and creating educational and informational illustrations.

### •Freelance Illustrator at Okhai, September 2020 – October 2020

Designed a home collection in collaboration with C2K, an artisanal group in Kashmir.

### •Freelance Illustrator, Animator at Fluent Code, June 2020 – July 2021

I worked with illustrations and short animations for their video channel.

### •Assistant Graphic Designer, Content Creator at JODI, November 2018 – July 2020

I worked with creating graphics and developing content wherever required. My responsibilities range from print and pattern development, illustration, Instagram content creation, layouting for blog posts and newsletters, website layout and design, packaging design, fashion art direction, creating social media graphics, creating artworks and illustrations for a home product line of wall art prints and ceramics.

### •Assistant Fashion Designer, Stylist, More Mischief, November 2017 – August 2018

I worked with ethnic, indo-western and formal menswear and womenswear. My responsibilities included, design development, merchandising, trend study, graphic design, styling, product photography

### •Design and Merchandising Intern, Texport Overseas pvt ltd, June 2017 – August 2017

I assisted on design and merchandising projects for brands; Ralph Lauren, Superydry, Banana Republic and LOFT

### •Styling and Marketing Intern, Wooplr MyStore, March 2017 – June 2017

I created and managed an online store on the wooplr website. I created collections studying the trends and marketed my store.

### •Brand Identity Design, Sutradhar India: February 2017

## Additional Interests

I have a keen interest in music and have been learning it since the age of five. I sing and play multiple instruments and create experimental music.